



BUSINESS NAME

National Public Relations & Communications Firm

Location: Confidential, British Columbia

Primary Business Category: Public Relations Agencies

FINANCING COMMENTS

SUPPORT / TRAINING COMMENTS

Vendor will provide an agreed period of training and transition to the new owner.

BUSINESS DETAILS

Asking Price: \$479,000

Gross Revenue: \$712,000

Cash Flow: \$174,000

Down Payment: 0

FF&E (Not Included): ON REQUEST

Inventory: N/A

Financing: No

Home Based: No

Franchise: No

Year Acquired: 2012

Distressed: No

Willing to Train: Yes

Relocatable: No

DESCRIPTION

This boutique public relations and communications firm serves regional and national consumer brands from across Canada. The firm represents consumer brands whose products cater to lifestyle, house and home, food and beverage, and more. Beyond the business benefiting from key client engagements, it has evolved its business model from traditional public relations agencies to offer a strategic, integrated approach including a heavy focus on digital media and influencer marketing.

The business has also won awards for the work performed and of the firm culture and reputation. The new owner can take advantage of this opportunity with minimal additional investment – based on proven business model, highly engaged staff, and growing financial results.

Business Asking Price: \$479,000

Type of Sale: Share Sale

Inclusions in Asking Price: Operational Balance Sheet Inclusive of Furniture, Fixtures, & Equipment; Leaseholds; Goodwill; and Normal Net Working Capital of \$55,000

REAL ESTATE INFORMATION

| | |
|---------------------------------|----------------------------------|
| Is Property Leased: No | Part Time Employees: N/A |
| Real State Available: No | Is Management Staying: No |
| Real Estate Included: No | Monthly Payroll: \$0 |
| Fulltime Employees: N/A | Monthly Rent: N/A |